



简 要 说 明

一、本篇资料的主要内容

本篇资料主要反映批发和零售业、住宿和餐饮业的发展与经营状况，同时反映全省商品流通、商品消费、市场运行态势以及流通现代化进程。主要包括：限额以上批发和零售业基本情况、商品流转情况、财务状况；限额以上住宿和餐饮业基本情况、经营情况、财务

状况；零售连锁经营情况、连锁餐饮业经营情况；亿元商品交易市场成交情况；社会消费品零售总额等。

二、本篇资料的来源

本篇资料是根据《批发和零售业统计报表制度》、《住宿和餐饮业统计报表制度》进行搜集和加工整理而得，由省统计局贸易处整理提供。

Brief Introduction

I. Content

Data in this chapter reflect the development and operation of enterprises above designated size of wholesale and retail trades, hotel and catering services, highlighting commodity circulation, consumption, market operation, and modernization of logistics of the whole province. Main contents include the basic conditions of the wholesale and retail trades above designated size, circulation of commodities, financial status; basic conditions, operating and financial status of hotel and catering services above the designated size; operating status of chain catering services;

development of chain stores of retail trades; turnover of large commodity transaction markets with transaction over 100 million yuan; total retail sales of consumer goods, etc.

II. Source of Data

Data in this chapter are collected and processed by the Division of Trade and External Economic Relations of Shandong Provincial Bureau of Statistics in accordance with Statistical Reporting System on Wholesale and Retail Trades, the Statistical Reporting System on Hotels and Catering Services.